



OVERVIEW

CAPSULE (www.capsule.us), an award-winning design firm in Minneapolis, is currently seeking a creative, innovative, senior graphic designer to join our hard-working, fun-loving Capsule crew. As a valued member of our team, you'll have the opportunity to work on a wide variety of projects within a broad range of clients and industries, including the crafting of corporate and product brand identities, naming products, companies and brand initiatives, developing retail communications, designing web interfaces and creating well thought out packaging systems.

DESIRED

Capsule needs someone who takes design to the highest levels, balancing creativity and strategic thinking and executing on multiple projects on tight timelines.

Experience with digital design and packaging are big pluses. You'll be working on a team as well as independently on branding, websites, packaging, naming, brand strategy, digital design and more.

Ideal candidates are creative thinkers with the ability to apply results strategically in practical solutions. Excellent presentation, interpersonal, organizational and project management skills are a must. As a fellow Capsule crew member, this person must be able to work within a cohesive team while also being able to fly solo from time to time.

REQUIRED

BA/BFA/BS in Graphic Design

Minimum of 4+ years professional experience at a design agency or similar

Our ideal applicant has experience in both print and digital design (with knowledge in Sketch, Figma or Adobe XD)

Experience leading a team of designers and team members

Expert in Adobe Creative Suite

ABOUT CAPSULE

Capsule has refused to adopt a descriptor since 1999. We've worked extensively with companies in the outdoor industry as well as those whose employees seldom venture into the light of day. We've strategized for billion dollar industries and nonprofits. Conducted research for brands both big and small. We've given new faces to startups and facelifts to businesses over a century old. We've named everything from apples to office chairs. Rebranded schools and orchestras. Crafted experiences for grocery stores and Super Bowls. Our refusal to limit our work to one specific industry, combined with the satisfaction we find from solving problems that others avoid, has earned us a long list of partners over the last 21 years. So if you asked us to describe Capsule in a word, we guess our word would be "We can't."

Clients we've grown with include Patagonia, Thrivent Financial, Mattel, Minnesota Orchestra, Medtronic, Cargill, Gerber, Hydro Flask, Red Wing Shoes, The Honest Company, Yakima, Herman Miller, Caribou Coffee, Pepsi and Smartwool.

TIMING

Begins as soon as possible. Flexible

APPLY

Interested? We've made reaching out as easy as possible. Seriously, we even took the risk of paper cuts off the table. Send your resume and portfolio of work (PDF or website link) to Sarah Day at sarahday@capsule.us

We'll be in touch if we like what we see. No walk-ins or phone calls, please.

This is not an intern position. Only candidates with the requested experience will be considered. Candidates who are not US citizens or permanent residents must have authorization to work in the US before applying.