capsule

CONTRACT SENIOR DIGITAL DESIGNER

OVERVIEW

CAPSULE (www.capsule.us) is an award-winning design firm based in Minneapolis. We're currently seeking a creative, innovative, dare we say, eccentric contract digital designer to join our hard-working, fun-loving Capsule crew.

DESIRED

Forget walking and chewing gum at the same time, Capsule needs someone who takes design to an acrobatic level, simultaneously balancing dreaming, thinking and doing on a trapeze of multiple projects and tight timelines. Currently, Capsule is seeking an individual who not only can design as outlined in the overview but also thrives on constructing new realities in the digital realm.

We're seeking a contract digital designer that will apply Capsule's proven design process to the digital frontier. This designer is not only an expert in sitemaps, wireframes, UX and UI, but is capable of guiding web design projects from start to finish. This individual has an eye for aesthetics and references best practices and current trends in visual design. This intrepid explorer must understand how to use creative problem solving, design and elevated common sense to produce layouts, assets and tools that are intuitively understood, while demonstrating the ability to steer digital travelers through their creations using effective human-centered design.

Ideal candidates are creative thinkers with a firm footing in reality to produce strategic and contextual design solutions. Excellent presentation, interpersonal, organizational and project management skills are a must. And, experience in logo, print and packaging design are a definite plus. As a fellow member of the Capsule crew, this person must be able to work within a cohesive team while also able to work well independently.

REQUIRED

BA in Graphic/Web Design or similar field

4+ years professional digital and print experience and experience working with developers

Extensive knowledge of Adobe Creative Cloud products and working knowledge of web design software such as Figma, Sketch, Adobe XD, etc.

Basic knowledge of CSS and HTML (knowledge of ADA Web Accessibility also a huge plus)

Ability to display leadership capabilities implementing web design projects from start to finish

Up to date on current best web practices and design trends

ABOUT CAPSULE

Capsule has refused to adopt a descriptor since 1999. We've worked indoors and outdoors. We've strategized for billion dollar industries and nonprofits. Conducted research for brands both big and small. We've given new faces to startups and facelifts to businesses over a century old. We've named everything from apples to office chairs. Rebranded schools and orchestras. Crafted experiences for grocery stores and Super Bowls. Our refusal to limit our work to one specific industry, combined with the satisfaction we find from poking problems that others won't touch with ten foot poles, has earned us quite the rolodex of partners over the last 20 years. So if you asked us to describe Capsule in a word, we guess our word would be "We can't."

Clients we've grown with include Patagonia, Thrivent Financial, Mattel, Minnesota Orchestra, Medtronic, Cargill, Gerber, Hydro Flask, Red Wing Shoes, The Honest Company, Yakima, Herman Miller, Caribou Coffee, Pepsi and SmartWool.

TIMING

Begins as soon as possible.

APPLY

Interested? We've made reaching out as easy as possible. Seriously, we even took the risk of paper cuts off the table. Send your resume and portfolio of work (PDF or website link) to Sarah Day at sarahday@capsule.us

We'll be in touch if we like what we see. No walk-ins or phone calls, please.

This isn't an intern position. Only candidates with the requested experience will be considered. Candidates who are not US citizens or permanent residents must have authorization to work in the US before applying.